PENDING CLAIMS Application No. 10/012,051 Attorney Docket No. 05725.1004-00000

Filed: December 11, 2001

- 135. A process for rapidly increasing the amount of make-up deposited on eyelashes, comprising applying to said eyelashes a mascara comprising:
 - (i) at least one polymer chosen from polymers of following formula (I):

in which n denotes a number of amide units, such that the number of ester groups represents from 10% to 50% of the total number of ester and amide groups; R¹ is, in each case, independently an alkyl or alkenyl group having at least 4 carbon atoms; R² independently represents, in each case, a C₄ to C₄₂ hydrocarbonaceous group, provided that 50% of the R² groups represent a C₃₀ to C₄₂ hydrocarbonaceous group; R³ independently represents, in each case, an organic group provided with at least 2 carbon atoms, with hydrogen atoms and optionally with one or more oxygen or nitrogen atoms; and R⁴ independently represents, in each case, a hydrogen atom, a C₁ to C₁₀ alkyl group or a direct bond to R³ or another R⁴, so that the nitrogen atom to which both R³ and R⁴ are bonded forms part of a heterocyclic structure defined by R⁴-N-R³, with at least 50% of the R⁴ groups representing a hydrogen atom;

(ii) water;

- (iii) at least one coloring agent; and
- (iv) at least one preservative;

wherein said mascara comprises a fatty phase, and

further wherein said applying said mascara rapidly increases the amount of make-up deposited on the eyelashes.

- 136. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 135, wherein said mascara further comprises at least one second film-forming polymer that is different than the at least one polymer.
- 137. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 136, wherein said at least one second film-forming polymer is PVP.
- 138. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 136, wherein said at least one second film-forming polymer is hydroxyethylcellulose.
- 139. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 136, wherein said at least one polymer is chosen from ethylenediamine/stearyl dimer tallate copolymer.

- 140. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 135, wherein said fatty phase comprises at least one hydrocarbon-based oil.
- 141. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 140, wherein said at least one hydrocarbon-based oil is isododecane.
- 142. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 135, wherein said fatty phase comprises at least one silicone oil.
- 143. A process for rapidly increasing the amount of make-up deposited on eyelashes, comprising applying to said eyelashes a mascara comprising:
- (i) at least one polymer chosen from ethylenediamine/stearyl dimer tallate copolymer;
 - (ii) water;
 - (iii) at least one coloring agent; and
 - (iv) at least one preservative;

wherein said mascara comprises a fatty phase, and

further wherein said applying said mascara rapidly increases the amount of make-up deposited on the eyelashes.

144. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 143, wherein said mascara further comprises at least one second film-forming polymer that is different than the at least one polymer.

- 145. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 144, wherein said at least one second film-forming polymer is PVP.
- 146. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 144, wherein said at least one second film-forming polymer is hydroxyethylcellulose.
- 147. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 143, wherein said fatty phase comprises at least one hydrocarbon-based oil.
- 148. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 147, wherein said at least one hydrocarbon-based oil is isododecane.
- 149. The process for rapidly increasing the amount of make-up deposited on eyelashes according to claim 143, wherein said fatty phase comprises at least one silicone oil.